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Azalea Mollis—(See inside for description)

Charles Fiore Nurseries PRAIRIE VIEW, ILL.

Fiore's HARDY PERENNIALS

Prolong the beauty in your garden by the increased use of fall blooming plants. There is no group that can provide a riot of fall colors like the Chrysanthemums and fall Asters. Of the chrysanthemums we have twenty-four varieties in every conceivable color and shade of color in white, pink, red, yellow, and bronze. We also present the cushion types in various colors and the increasingly popular Korean types are available in a number of the better varieties. All are priced at **25c each** for a large clump.



NEW FALL FLOWERING ASTERS

A new type of fall flowering asters has been developed recently that grows about a foot high with very bushy plants. In September they are literally covered with flowers in colors of white, pink, blue, and lavender. Large clumps are **25c each**.

HARDY PHLOX

The reliable Phlox family is constantly being improved and we present a number of the better new varieties.

Augusta — Solid color American Beauty red. **each 50c**

HARDY PHLOX — Continued

Caroline Vandenberg—Clear color of lavender-blue. **each 35c**

Daily Sketch—Salmon pink and crimson eye. **each 25c**

E. I. Farrington—Bright salmon pink. **each 30c**

George Stipp—Deep glowing salmon. **each 30c**

Leo Schlageter—Brilliant scarlet. **each 30c**

Lillian—Lovely pure pink with faint blue eye. **each 30c**

Mia Ruys—Purest white. **each 25c**

William Kesserling—Deep purple, white eye. **each 25c**

OTHER PERENNIALS OF NOTE

Persian Candytuft—Long blooming with rose pink flowers. 9 inches high. **each 25c**

Alyssum Saxatile Compactum—Bright yellow flowers in April. **each 20c**

Japanese Anemones—Very pleasing September blooming. Shades of pink. **each 25c**

Columbine or Aquilegia in mixed colors. **each 20c**

Arabis or Rock Cress—Either single or double. Early spring flowers. **each 20c and 25c**

Campanulas in blue and white are always pleasing. **each 20c and 25c**

Beatrix Carnation—A lovely pink with a long blooming period. **each 25c**

Shasta Daisies—The various varieties can provide a long season of white daisies. **each 20c to 35c**

Bleeding Heart—Graceful pink, heart shaped flowers. **each 30c**

Euphorbias are of pleasing yellow blooms and interesting foliage. **each 35c**

Baby's Breath will grace any garden. **each 35c**

Day Lilies in new colors of light yellow to orange. **each 35c**

Japanese Iris are very easy to grow, very large blue flowers. **each 25c**

Peonies—They should be planted in the fall. We have a large stock.

Penstemon Lavandula—A strong spike of orchid lavender. **each 25c**

Cornflower Aster—Rich blue daisy. **each 20c**

Veronica—Spikes of flowers in either blue or pink. **each 20c and 30c**

Violet Prince of Wales—Rich deep purple, fragrant. **each 25c**





Purple Beech

Your attention is directed to two distinctly useful and very desirable trees:

Purple Beech—The beeches are slow and sturdy of growth and development. The dark purple spring foliage and grey bark will blend naturally with any garden.

5' to 6'	B&B.....	\$5.00	\$47.50
6' to 8'	B&B.....	7.50	70.00

White Birch—No tree provides more additional year around beauty than the lacy and weeping character of the birches with their white bark.

2½" to 3"	B&B.....	\$15.00	\$135.00
3" to 3½"	B&B.....	20.00	175.00



White Birch

PLANT *Fiore's* TREES . . . for per

Shade Trees

TREES OF EXCEPTIONAL MERIT

Norway Maple—Tree of rounded form, excellent shade tree.

2½" to 3"	Each	Per 10
3" to 3½"	\$6.00	\$55.00
	8.00	75.00

Hard Maple—Upright, dense growth, beautiful fall coloring.

2½" to 3"	\$ 6.00	\$55.00
3" to 3½"	10.00	90.00

Horsechestnut—A white flowering tree of compact, upright growth.

2" to 2½"	\$8.00	\$75.00
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Hackberry—A rapid growing, spreading tree.

2½" to 3"	\$ 9.00	\$ 85.00
3" to 3½"	B&B 15.00	135.00

Red Bud—Spring blooming. Low tree of good merit.

5' to 6'	B&B.....	\$3.50	\$32.50
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Flowering Dogwood—Easily grown in our climate and soils.

4' to 5'	B&B.....	\$3.00	\$27.50
5' to 6'	B&B.....	4.00	37.50

Hawthorn in many varieties and types for all situations.

Ginkgo—Maidenhair tree, very unusual tree.

1½" to 2"	Each	Per 10
	\$6.50	\$62.50

Honey Locust—Graceful fern-like foliage and a spreading top.

2" to 2½"	\$5.00	\$47.50
2½" to 3"	7.50	70.00

Walnut—Grows very large and spreading.

2" to 2½"	\$3.50	\$32.50
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Sycamore—Very large, light green leaves on a tall spreading tree.

2" to 2½"	\$ 5.50	\$ 50.00
2½" to 3"	B&B.. 15.00	135.00

Pin Oak—An excellent tree to plant.

2" to 2½"	B&B.. \$15.00	\$140.00
2½" to 3"	B&B.. 20.00	190.00

Mountain Ash—Ornamental specimen trees with flowering and excellent fruit qualities.

3½" to 4"	B&B.. \$15.00	\$135.00
4" to 4½"	B&B.. 20.00	175.00

Linden in variety—Round leaves of various sizes, always a shapely rounded tree.

Elms—Always useful in every location. The Chinese Elm is the fastest growing tree we recommend.

Malus

The malus group truly possess dual value, the colorful fruit that remain on the trees until early winter are second only to the tree with its gorgeous spring covering of flowers. They fill every requirement for shrub or tree either as specimen accent plants or in the shrub border as second or third row shrubs.

Atropurpurea—Maroon red flowers and purple foliage. Tree to 20 feet.

Atrosanguinea—Carmine Crab. Low, wide spreading, compact shrub-like tree with brilliant carmine flowers.

Bechtels—Very double, soft rose flowers. Ranks as most popular. Tree to 25 feet.

Dolgo—Large, pure white flowers followed by large, scarlet fruit. Tree to 20 feet.

Floribunda—Most profuse blooming with deep pink buds changing to light pink and white. Wide spreading trees or shrubs.

Hopa—Deep rose-red flowers with large, red fruit. Shapely. Tree to 20 feet.

loensis—Our native pink crab. A spreading tree to 20 feet.

Niedzwetzkyana (Redvein crab)—Very showy, red flowers and purple foliage. Spreading tree or shrub to 20 feet.

Scheideckeri—Semi-double, solid pink flowers, a narrow tree or shrub to 14 feet.

Snowbank—A correctly named semi-spreading shrub to 20 feet.



Carmine Crab



Bechtel Crab

anent beauty . . . shade and comfort



Hemlock

Plants that will grow and develop in various amount of shade and difficult locations are common problems. We call your attention to three of the best. Douglas Fir and Hemlock are always good while Taxus are the most reliable for all situations. Taxus or Japanese Yew can be divided into three divisions of growing habits. The tall and narrow columnar types, the tall and spreading pyramidal types, and the low, spreading kinds from prostrate to bush types.

The yews are, contrary to opinion, with but one exception a fast growing evergreen. Under favorable conditions they will produce an annual growth of twelve inches or more. Their ready response to trimming has created an increasing demand for yew hedges.

Soil requirements are simple and their qualities of hardiness and vigor are such they withstand dense shade, exposed locations and most adverse conditions.

Fiore's LANDSCAPE SERVICE

We are prepared to design and execute all types of gardens . . . both for large estates, and small homes.

Mr. Fiore, who has received many awards for his gardens at Horticultural shows, personally supervises our Landscape Department. He not only specializes in the development of new places . . . but is most competent to advise changes that will add to the beauty and completeness of surroundings.

Being growers, too, we know the exact requirements for all varieties of plants. This knowledge is essential for good results. **Proper planning** is as important to permanent beauty as **proper planting!**

Let us solve your landscape problems for you . . . you'll profit by our long years of experience, and our conscientious workmanship.

CHARLES FIORE NURSERIES

PRAIRIE VIEW, ILL.

Evergreens

Each Per 10

Taxus Capitata—The tall pyramidal type.

3' to 3½' B&B . . . \$ 8.00 \$ 75.00

3½' to 4' B&B . . . 12.00 110.00

Taxus Cuspidata—A rapid growing, bush type.

2' to 2½' B&B . . . \$5.00 \$47.50

2½' to 3' B&B . . . 6.00 57.50

Taxus Cuspidata Nana—A slow growing, dwarf plant of irregular shape.

18" to 24" B&B . . . \$5.00 \$47.50

24" to 30" B&B . . . 7.00 65.00

Taxus Media Hicksii—Hicks Yew. Tall growing columnar type.

4' to 5' B&B . . . \$13.00 \$120.00

Douglas Fir—Is a native of the western states, a rapid growing tree with drooping branchlets, soft needles with a blue-green color. An ideal plant for tall hedges and screens.

4' to 5' B&B . . . \$5.00 \$47.50

5' to 6' B&B . . . 6.00 57.50

Hemlock—The "Lady of our Woods." The short needles of good green on long pendulous branches provide the most graceful appearance one can demand from any evergreen.

4' to 5' B&B . . . \$ 7.50 \$70.00

5' to 6' B&B . . . 10.00 95.00

The Junipers present a most varied group with countless types, colors, and forms. They provide ground creeping types, spreading varieties, bush forms, and upright plants that are both columnar and pyramidal.

The Spruce group aside from the rapid growing Norway and White Spruce con-



Douglas Fir

tains the very essential Colorado Blue and Green Spruce. We have an excellent group of the Koster Blue Spruce, the bluest of all spruce.

Each Per 10

4' to 5' B&B . . . \$15.00 \$140.00

5' to 6' B&B . . . 20.00 190.00

The Pine group contains that indispensable of all evergreens, the Mugho Pine. Slow, but determined of growth, it is an essential plant.

18" to 24" B&B . . . \$3.00 \$27.50

The Arbor Vitae are dependable trees for most locations and a type or form is found for nearly every situation.

AZALEA MOLLIS

(Illustrated on front cover)

Eight years in our nurseries has thoroughly tested this plant for hardiness, profuse blooming ability, and that it is very easily grown in our native soils. We recommend this plant as the best shrub addition of recent years. We highly recommend this plant as the best shrub you could add to your plantings.

Each Per 10

18" to 24" B&B . . . \$ 7.50 \$ 70.00

3' to 4' B&B . . . 12.50 110.00



Japanese Yew or Taxus



Japanese Cherry

Japanese Cherry

Japanese Flowering Cherries have been growing and blooming in our nurseries for the past seven years. Their wealth of bloom during the fore part of May is nature's grand opening for another season. The natural growing habits vary according to variety from the very narrow to the wide spreading types and attain heights of 25 to 40 feet. They are of easy culture and require only our native soils.

Large leaves provide good summer foliage for a tree that will meet all requirements plus the merit of a blooming tree.

JAPANESE CHERRY VARIETIES

Amaholis—Double, light pink.

Amanogawa—Semi-double, light pink, and fragrant.

Beni Higan—Single, pale pink, earliest.

Hisakura—Large, double, excellent pink, profuse bloomer.

Kansan—Double, pink.

Naden—Double, light pink, later bloomer.

Shirofugen—Double, rose pink.

	Each	Per 10
6' to 7' B&B.....	\$5.00	\$47.50
7' to 8' B&B.....	8.00	75.00

Charles Fiore Nurseries

ON ROUTE 22—1½ MILES WEST
OF MILWAUKEE AVENUE

PRAIRIE VIEW, ILL.